

IN THE CLAIMS:

1. (Currently Amended): A system ~~for~~ conducting cashless business transactions, comprising:

a plurality of fuel dispensers, each dispenser having at least one antenna corresponding to at least one vehicle motion detector associated with the dispenser;

a controller ~~for reading~~ adapted to read information from a tag connected to a vehicle when the vehicle is detected by said at least one vehicle motion detector and is in proximity to an antenna corresponding to the detector; and

a point of sale computer ~~for receiving~~ adapted to receive tag information from the controller and ~~for processing~~ adapted to process the tag information to conduct a cashless business transaction.

2. (Currently Amended): A system ~~for~~ conducting cashless business transactions, comprising:

a plurality of dispensers, each dispenser being associated with at least one antenna and at least one vehicle motion detector;

a controller ~~for receiving~~ adapted to receive a detection notification from a first antenna, the first antenna being associated with a first dispenser and corresponding to a first detector;

a tag interrogator connected to the at least one antenna ~~for~~ and transmitting an interrogation signal to a tag through the first antenna and ~~for receiving~~ adapted to receive information from the tag after the first antenna is activated; and

a point of sale device ~~for~~ receiving the information from the tag interrogator and ~~for~~ activating the first dispenser.

3. (Previously Presented): The system of claim 2, wherein the information comprises a unique customer identification number.
4. (Previously Presented): The system of claim 2, wherein the information comprises customer frequent purchase information.
5. (Previously Presented): The system of claim 2, wherein the controller is connected to the point of sale device.
6. (Previously Presented): The system of claim 2, further comprising:
a network host for receiving the information from the point of sale device, linking the information to a customer's account, and authorizing a transaction.
7. (Previously Presented): The system of claim 2, wherein the point of sale device activates the first dispenser after a transaction has been authorized.
8. (Previously Presented): The system of claim 2, wherein a transaction is not authorized until a customer enters a personal identification number in the point of sale device.
9. (Previously Presented): The system of claim 2, wherein the tag is a sticker radio frequency identification tag.

10. (Previously Presented): The system of claim 2, wherein before activating the first dispenser the point of sale device validates the tag and offers a customer an option to pay through an account associated with the customer.
11. (Withdrawn).
12. (Previously Presented): The system of claim 2, wherein data is written to the tag for authentication.
13. (Previously Presented): The system of claim 2, wherein data is written to the tag with information to be carried with the tag for use in future transactions.